

Appendix 7. Urban Landscape Design Brief Objectives (excerpt from Brief):

1.1 The ten **objectives for the scheme** follow-on from the area strategy objectives and are key considerations for the designers. It is important to note that the design will be continually tested against these objectives as it progresses. The scheme objectives are as follows:

- i. To create attractive, inviting and comfortable spaces that are destinations in their own right. The spaces must feel public with a consistent, joined-up feel that lifts the quality of the area. Account must be taken of the needs of the variety of users from the community, including children and parents, workers, residents and visitors that will be using the spaces at different times of the day;
- ii. To add greenery to the spaces with a variety of planting including trees, planting beds and lawn areas. There is a strong desire for greenery to be introduced in order to promote biodiversity, improve local air quality and mitigate the urban heat island effect;
- iii. To incorporate sustainable urban drainage (SUDs) into the design as appropriate. There is considerable potential in this area for SUDs which will 'future-proof' the area against flood risk and promote the re-use of rainwater;
- iv. To enliven and activate the spaces. This could include several aspects including a retail kiosk or suitable use to encourage activity and draw people in, encouraging play or providing space for events, art or cultural activities;
- v. To ensure that users of the area feel safe and it is designed to limit opportunities for anti-social behaviour, taking into account the evening and night-time use of the area and the impact of the night-time economy which is increasingly active;
- vi. To better connect the spaces and ensure that walking routes and desire lines are taken into account, particularly routes to and from the school, stations and building entrances. The design must also respond appropriately to its surroundings, taking account of listed buildings and uses;
- vii. To have regard to road safety, limit conflict between pedestrians and cyclists and take account of cyclists' movement through the spaces;
- viii. To ensure that the streets and spaces are accessible for all users. Walking routes should be comfortable and easy to navigate and steps should be avoided. Seating areas will include seats with backs and arm-rests that are suitable for disabled people;

- ix. To consider the re-use of the redundant subways. These have great potential for re-use for a variety of functions including Suds, storage or other activities;
- x. To ensure that the design is developed with maintenance in mind in terms of materials and longevity, and accords with the City's street scene manual.